



**FOR IMMEDIATE RELEASE**

***Sky's the Limit for Movie Productions in Western Canada***

**Van Nuys, California**, June 5, 2007, Pictorvision, the leader in stabilized and precision control solutions for the entertainment industry, announced today that due to the strong utilization of their Wescam Aerial Film System in Western Canada they have landed a Wescam Film/HD System in BC by developing a strategic partnership with three local aerial Directors of Photography and Operators. Pictorvision's objective for dedicating a system in greater Vancouver is to gain a stronger presence in the market by providing film productions in Western Canada a new, cost-effective option for obtaining 35mm or HD stabilized aerial images.

Having serviced the film and broadcast industry in Vancouver for over a year, productions have created a growing demand for the Wescam Film System, warranting the need for Pictorvision to devote a system entirely to this market. This strategic partnership and dedicated location provides entertainment productions with an easy avenue for obtaining aerial equipment, exceptional service, access to a **Vancouver-based** Pictorvision trained technician and cost effective pricing. The advantages of working with a knowledgeable and talented local technician realize tremendous value for BC productions. In addition, the Wescam System extends the benefit by offering format flexibility for both standard 35mm and a number of HD format payloads, offering productions the opportunity to capture high-end aerial images in required formats. With the world changing to HD, Pictorvision's Wescam Film System can accommodate the latest advances in HD solutions.

Pictorvision, formerly the Wescam Entertainment Division, has over 30 years of experience and a rock solid pedigree that spawned the aerial stabilization industry. The Pictorvision Aerial family of products includes Wescam 35 mm, SD, & HD systems and the Pictorvision XR, the industry's most advanced gyro-stabilized remote head.

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